

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF LONG DISTANCE SERVICES,)	
INC. FOR A CERTIFICATE OF PUBLIC CONVENIENCE)	CASE NO.
AND NECESSITY TO RESELL TELECOMMUNICATIONS)	95-123
SERVICES IN THE STATE OF KENTUCKY)	

O R D E R

On March 23, 1995, Long Distance Services, Inc. filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky. On June 26, 1995, Long Distance Services filed a corporate name change under which it will transact business in Kentucky. The corporation name to be used in Kentucky is Long Distance Services of Virginia, Inc. ("Long Distance Services of Virginia").

Long Distance Services of Virginia is a Virginia corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. Long Distance Services of Virginia does not seek authority to provide operator-assisted telecommunications services.

Long Distance Services of Virginia employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the

underlying carrier. Long Distance Services of Virginia will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by Long Distance Services of Virginia demonstrates its financial, managerial, and technical capability to provide intrastate, long-distance telecommunications service. The proposed rates filed March 23, 1995 and amended May 17, 1995 should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Long Distance Services of Virginia should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the application, the information provided by Long Distance Services of Virginia, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Long Distance Services of Virginia be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. Long Distance Services of Virginia shall comply with the provisions of the Orders in Administrative Case No. 323.²

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

3. Long Distance Services of Virginia shall ensure that its name appears prominently on all bills issued to customers for services rendered.

4. Long Distance Services of Virginia's authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in Long Distance Services of Virginia's application.

5. The rates and charges proposed by Long Distance Services of Virginia are hereby approved as filed on March 23, 1995 and amended May 17, 1995.

6. Within 30 days from the date of this Order, Long Distance Services of Virginia shall file its tariff sheets in accordance with 807 KAR 5:011.

Done at Frankfort, Kentucky, this 20th day of July, 1995.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director